



PRESS RELEASE

HALLER CAPITAL LAUNCHES AS AN INTERNATIONAL PLATFORM FOR GREEN TECH FINANCING – FIRST GREEN BOND ISSUED WITH A VOLUME OF EUR 2.5 MILLION

Augsburg, 28. January 2026

With the official launch of Haller Capital, a new independent platform for sustainable corporate, asset and infrastructure financing enters the market. Haller Capital specifically addresses small and medium-sized enterprises, municipalities and fleet operators that face the challenge of transforming their mobility and infrastructure while lacking the balance sheet strength required for high upfront investments.

Haller Capital combines capital markets expertise with industrial execution capabilities and works closely with strong international partners. The platform's objective is to enable real-world transformation that is economically viable, scalable and attractive for investors.

To mark its market entry, Haller Capital plans to launch its first product shortly: a green bond with a volume of EUR 2.5 million. The capital raised will be specifically allocated to the financing of zero-emission mobility solutions as well as the associated charging and energy infrastructure. Further financing products are currently in preparation and will be introduced gradually.

“Small and medium-sized enterprises often do not have the balance sheet capacity to absorb large investments in new mobility and infrastructure solutions. At the same time, regulatory and economic pressure to transform is increasing. This is exactly where Haller Capital comes in,” says Andreas Haller, CEO and owner of the Haller Group.

Fleet Transformation as a Service: shifting from Capex to Opex

A core focus of Haller Capital is Fleet Transformation as a Service (FTaaS). Instead of traditional purchase or ownership models, vehicles, charging and energy infrastructure as well as related

services are financed, owned and provided by Haller Capital under long-term rental and service agreements.

This approach consistently shifts investments from Capex to Opex. Customers benefit from predictable, usage-based cost structures, balance sheet relief and faster implementation of their transformation initiatives.

“We support our customers in managing the necessary investments so they can focus on their core operations. This makes sustainable transformation economically predictable and scalable in the long term,” says Andreas Haller.

Strong international partners and a focus on real assets

From the outset, Haller Capital works with strong international industrial, technology and financing partners. The focus is on real, operational assets with transparent and sustainable cash flows. These include battery-electric and hydrogen-powered commercial vehicles, charging and energy infrastructure, service and maintenance concepts, as well as digital control and billing solutions.

The first Green Bond marks the starting point of a scalable platform and product strategy. Over time, further bonds, structured financing solutions and fund-like vehicles are expected to follow.

About Haller Capital

Haller Capital is an independent financing and investment platform focused on Green Tech, sustainable mobility and infrastructure. As part of the Haller Group, Haller Capital enables in particular small and medium-sized enterprises to access modern technologies and real assets through structured financing solutions and as-a-service models. Haller Capital connects capital markets, industry and operational execution – together with international partners and based on real, operational assets.

The Haller Group is a family-owned industrial company in its fifth generation, founded in 1882, with more than 140 years of history and a clear focus on industrial transformation, technology and sustainable value creation.



Haller Capital

E-Mail: press@haller-capital.com

Web: www.haller-capital.com

Haller GmbH
Flotowstraße 14, 86368 Gersthofen Germany
Tel. +49 (0) 821 789840 – 0

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Press Images:

Andreas Haller | CEO and founder Haller Group



Haller Capital Green Mobility Bond

